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ARMY REGULATION

No. 672-201

HEADQUARTERS
DEPARTMENT OF THE ARMY
WASHINGTON, DC, 1 September 1980

DECORATIONS AND AWARDS

THE SECRETARY OF THE ARMY RECRUITER-OF-THE-YEAR AWARDS

Effective 1 October 1980

This revision broadens selection criteria to include civil service (GS-7) recruiters in the award competition. Local supplementation of this regulation is prohibited, except upon approval of the Deputy Chief of Staff for Personnel.

Interim changes to this regulation are not official unless they are authenticated by the Adjutant General. Users will destroy interim changes on their expiration dates unless sooner superseded or rescinded.

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1. Purpose. This regulation prescribes responsibilities and procedures for the Secretary of the Army Recruiter-of-the-Year Awards.

2. Applicability. This regulation applies to the Active Army and the US Army Reserve. It does not apply to the Army National Guard.

3. Award. a. The purpose of the Secretary of the Army Recruiter-of-the-Year Awards is to recognize the most outstanding Active Army recruiter and the most outstanding US Army Reserve recruiter or recruiting specialist (GS-7).

b. Each award will consist of—

(1) A suitably engraved plaque.

(2) A letter of commendation signed by the Secretary of the Army.

4. Eligibility. All enlisted and civil service (GS-7) Army recruiters now serving in the US Army Recruiting Command (USAREC) are eligible to compete for Secretary of the Army Recruiter-of-the-Year Awards.

5. Responsibilities. a. The Secretary of the Army is the awarding authority.

b. The Deputy Chief of Staff for Personnel (DCSPER) exercises general staff supervision over the program.

c. The Commanding General, USAREC administers the program.

d. The commanders of the five recruiting commands will nominate two recruiters for the awards. These nominations will be sent to CG, USAREC.

6. Selection criteria. Selection of nominees is based on the following criteria:

a. Production record.

b. Demonstration of the most outstanding personal qualities and traits of a US Army recruiter.

c. Participation in local community activities.

d. Individual innovations of recruiting methods which can be used throughout USAREC.

7. Selection procedure. a. The CG, USAREC will—

(1) Nominate annually the most outstanding Active Army recruiter and the most outstanding USAR or civil service recruiter from each of the five recruiting regions.

(2) Forward these nominations, with proper recommendations, to HQDA (DAPE-MPR-P), WASH DC 20310, to arrive by 15 November of each year.

b. A board of officers from the Military Personnel Management Directorate, ODCSPER, will—

(1) Review the nominations.

(2) Submit the nominations, with appropriate recommendations, to the DCSPER.

✓ This regulation supersedes AR 672-201, 25 January 1973.

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c. The DCSPER will—

(1) Review the board's recommendations and select the two nominees.

(2) Forward the two nominations to the SA for approval.

3. **Nominations.** Each nomination will include the following:

a. The nominee's name, grade, social security number, date of birth, names of spouse and children, date assigned or attached to USAREC, and home address.

b. Recruiting station, district, and region to which assigned or attached.

c. Number of personnel qualified for enlistment based on current enlistment standards who are within the assigned Recruiting Station area.

d. Number of recruiters that are assigned a recruiting objective who are assigned to the nominee's Recruiting Station.

e. A brief description of the nominee's present duties and the manner in which the nominee accomplished assigned recruiting objectives. The description will not exceed one single-spaced typewritten page.

f. A list of civic organizations to which the nominee belongs. Also list any offices the nominee holds in these organizations.

g. A description of the innovations developed by the nominee to increase local enlistments. Also include a statement on whether or not the innovations have been adopted for use throughout USAREC.

9. **Presentation.** The awards will be presented annually to the two outstanding recruiters in an official ceremony in the Pentagon. The Secretary of the Army or the SA's appointed representative will present the awards.

The proponent agency of this regulation is the Office of the Deputy Chief of Staff for Personnel. Users are invited to send comments and suggested improvements on DA Form 2028 (Recommended Changes to Publications and Blank Forms) direct to HQDA(DAPE-MPR-P) WASH DC 20310.

By Order of the Secretary of the Army:

Official:

J. C. PENNINGTON
Major General, United States Army
The Adjutant General

E. C. MEYER
General, United States Army
Chief of Staff

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